

## Toyota Forklift

Toyota Forklift Training British Columbia - Since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, continues to be the best selling lift truck provider in the United States. This business has been based out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With a remarkable reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continual improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A. - Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its commitment to create high quality lift trucks while providing superb customer support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is among the magazines impressive World's Most Admired Companies.

### Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other companies and no other lift truck manufacturer can match Toyota's record of caring for the environment while simultaneously encouraging the economy. Environmental accountability is a fundamental aspect of corporate decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

Toyota first introduced the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end product is a lift truck that produces 70 percent fewer smog forming emissions than the current Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other natural causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift trucks offer superior productivity, visibility, ergonomics and resilience, and most notably, the industry's leading safety technology. The company's System of Active Stability, also called "SAS", helps limit the possibility of incidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses many conditions that could lead to lateral volatility and possible lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding durability.

The SAS systems were initially used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped thrust Toyota into the lead for industry safety standards. Now, SAS is used on practically every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's hardnosed principles reach far beyond the machinery itself. The company believes in providing widespread Operator Safety Training services to help customers satisfy and exceed OSHA standard 1910.178. Instruction services, video lessons and an assortment of materials, covering a wide scope of subjects—from individual safety, to OSHA policies, to surface and load situations, are accessible through the seller network.

### Toyota's U.S. Dedication

Since the sale of its first lift vehicle in the U.S. to the manufacture of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a unbroken presence in the U.S. This fact is demonstrated by the statistic that

99% of Toyota lift trucks sold in America now are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new NCC was built to function for TMHU buyers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and finally a training center.

#### First in Customer Satisfaction and Service

The NCC embodies Toyota's commitment to offering top-notch consumer service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, supply the most complete and inclusive client service and support in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total client satisfaction.